



Safe Streets Bartow



Public Event #1: Farmers Market Pop Up

Summary of Engagement

Saturday, May 17, 2025; 8:00 AM – 10:00 AM

Cartersville Train Depot

21 N. Public Square, Cartersville, GA

Engagement Purpose and Objective

The pop-up's purpose was the first public event and was intended to introduce the study to the community; connect with and gather input from community members via interactive boards; to share information about the planning process; and to encourage engagement on the online platform.

Engagement summary

One member of the engagement team from Sycamore, two members from VHB, and two members from the County hosted this pop-up event at the Cartersville Train Depot located directly across the street from the weekly Cartersville Farmers Market. This location was selected for a pop-up event given the popularity of the Saturday market.

The setup for the pop-up engagement included two interactive boards for informing the public and recording responses; flyers with the QR code and website for online engagement, a sign-up sheet to receive email updates, a printed survey (also available online), and transportation safety worksheets for the youth.

The team conversed with approximately 30 individuals at the Bartow SAP tent. Additionally, Bartow County staff distributed flyers and spoke with community members and vendors throughout the market. Below is a summary of the input received from the public at the event:

- Key concerns include missing sidewalks and gaps in pedestrian infrastructure, speeding, and bad driver behavior.
- Specific roads sited as dangerous include Center Road (community member mentioned witnessing several crashes) and Cassville Road.
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