



Welcome!

We are so glad you made it!



Share your thoughts at today's meeting and learn about roadway safety in Clarkston. There are five stations to visit:

1. **Sign in and grab a handout.**
2. **Speak with a project team member** to learn about the types of crashes that are overrepresented in Clarkston and see information about the options we have to reduce how often they occur.
3. **Place a dot** on places in the City and along the Montreal /North Indian Creek Drive.
4. **Vote** for your top **two goals** to be addressed by the plan.
5. **Write a word or phrase** sharing **your vision** in your language for transportation safety in Clarkston.

Pick up a snack.

Thank you for making time to drop by.

Please share the code with others in the community who were not able to join us so they can visit the website.

What is the Clarkston Safety Action Plan (SAP)?

Everyone Deserves Safe Streets

Across the country, fatalities and serious injuries on our roadways are continuing to increase each year, with fatalities of pedestrians and bicyclists increasing even faster. Safe transportation systems protect lives, prevent injuries, and ensure that all road users—whether drivers, pedestrians, cyclists, or transit riders—can travel without fear of harm. Safe streets are a fundamental part of building inclusive, thriving, and connected communities where people of all ages and abilities can move freely and confidently.

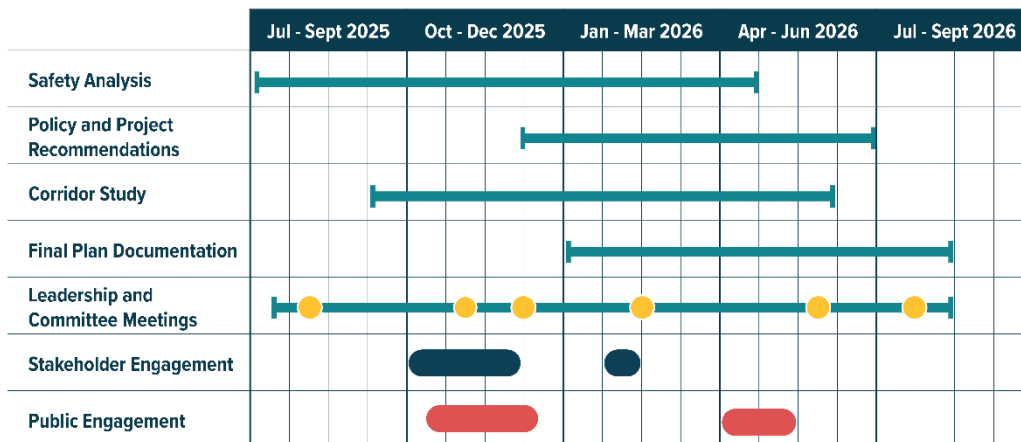
What are the study boundaries?

The study area includes all of the city of Clarkston as well as the North Indian Creek Drive/Montreal Road Corridor from Memorial Drive to the Tucker city limits.

The Safety Action Plan

The City of Clarkston Safe Streets and Roads for All (SS4A) Safety Action Plan (SAP) is a proactive effort to make roadways safer and to reduce traffic-related fatalities and serious injuries throughout the city. This plan follows national safety goals set by the U.S. Department of Transportation's *National Roadway Safety Strategy* and *Vision Zero* initiatives, which strive for zero traffic deaths and serious injuries for all road users. The Safety Action Plan combines data analysis, technical research, and input from stakeholders and the public to identify key safety challenges. The final plan will recommend actionable strategies and projects to improve road safety and encourage safe travel for Clarkston's drivers, cyclists, pedestrians, and transit users. The SAP also positions Clarkston well for future funding opportunities for project implementation.

Timeline



The study team has established the following project milestones for the completion of the project:

- Planned Draft Plan Completion – March 31, 2026
- Planned Final Plan Completion – June 30, 2026
- Planned Final Plan Adoption – July 31, 2026
- Planned SS4A Final Report – September 30, 2026

Vision Zero Resolution No. 2025-028

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CLARKSTON, GEORGIA ESTABLISHING A VISION ZERO POLICY TO WORK TOWARDS ZERO TRAFFIC DEATHS AND ZERO SEVERE INJURIES



WHEREAS, Vision Zero is the commitment to reduce traffic deaths and serious injuries to zero and increase roadway safety using the Safe System Approach with an emphasis on using proven, effective strategies and countermeasures; and

WHEREAS, one death or serious injury on City streets is unacceptable and preventable; and

WHEREAS, Vision Zero is a public health-based traffic safety strategy to reduce and eventually eliminate traffic deaths and serious injuries using a data-driven, multidisciplinary Safe System Approach that also increases safe and healthy mobility for all users of the city transportation system; and

WHEREAS, Vision Zero recognizes that while human error will always occur, a combination of engineering, education, and enforcement measures can reduce collisions and can prevent collisions from causing death or severe injuries; and

WHEREAS, according to the United States Department of Transportation Federal Highway Administration, the Vision Zero Safe System Approach was founded on the public health principles that humans make mistakes, that human bodies have limited ability to tolerate crash impacts, and that when mistakes lead to a traffic crash, the impact on the human body does not result in a fatality or serious injury; and

WHEREAS, increasing real and perceived safety for people walking and bicycling, acknowledging that for some, these may be the only modes accessible; and

WHEREAS, streets and transportation systems have traditionally been designed primarily for maximum motor vehicle capacity and mobility, rather than the safe accommodation of all modes and users; and

WHEREAS, the Vision Zero Safe System Approach focuses on measures which decrease the amount of force in traffic crashes, such as physical separation between modes of travel and vehicle speed reduction; and

WHEREAS, the Safe System framework requires that safety is placed first and foremost in street system investment decisions and injury prevention and risk management are prioritized at the population level; and

WHEREAS, while road users are responsible for following the rules for using the road, transportation system designers are responsible for the design, operation, and use of the transportation system and are thereby responsible for the level of safety within that system; and

WHEREAS, the City cannot fully control all the factors that contribute to collisions, such as distractions, impairment, and aggressive driving, although the City can still play a crucial role in promoting traffic safety, and

WHEREAS, the City can encourage individuals to adopt a mindset of prosocial traffic safety culture, recognizing responsibility is shared in ensuring the safety of our roadways and requiring making conscious daily decisions that prioritizes traffic safety; and

WHEREAS, successful Vision Zero programs are a result of a complete government approach and community support of Vision Zero objectives; and

WHEREAS, creating safer communities together and a thriving and vibrant environment are key tenets of the City of Clarkston's Vision Zero program; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CLARKSTON; that City Council directs City administration and departmental leadership to develop and implement strategies that aim to reduce the number of traffic-related deaths and serious injuries 50% by 2035, as compared to the year 2024, with a goal to eliminate traffic-related deaths and serious injuries on City streets by 2040; and

BE IT FURTHER RESOLVED, that City Council directs the City Manager to form a working group to develop a Vision Zero Safety Action Plan based on a comprehensive analysis of transportation data and informed by public health practices that prioritize injury prevention and risk management.

BE IT FURTHER RESOLVED, that City Council directs the City Manager to ensure that the Vision Zero Safety Action Plan addresses and prioritizes policies and infrastructure design which aim to prevent injury at the population level and outline strategies for achieving safety over maximizing vehicle mobility.

BE IT FURTHER RESOLVED, that City Council directs the City Manager to engage community stakeholders in the development and implementation of a Vision Zero Safety Action Plan.

BE IT FURTHER RESOLVED, that City Council directs the City Manager to provide an annual report on the implementation of the Vision Zero Safety Action Plan, including progress toward a significant reduction and eventual elimination of serious injuries.

IN WITNESS WHEREOF, this Resolution has been duly adopted by the Mayor and Council of the City of Clarkston, Georgia.

Clarkston established a Vision Zero resolution to work towards zero traffic deaths and zero severe injuries.

- Goals:
- Reduce the number of traffic-related deaths and serious injuries 50% by 2035
 - Eliminate traffic-related deaths and serious injuries on City streets by 2040

PASSED, APPROVED and RESOLVED this 7th day of August 2025.

Beverly H. Burks, Mayor

ATTEST:

Tomika R. Mitchell, City Clerk



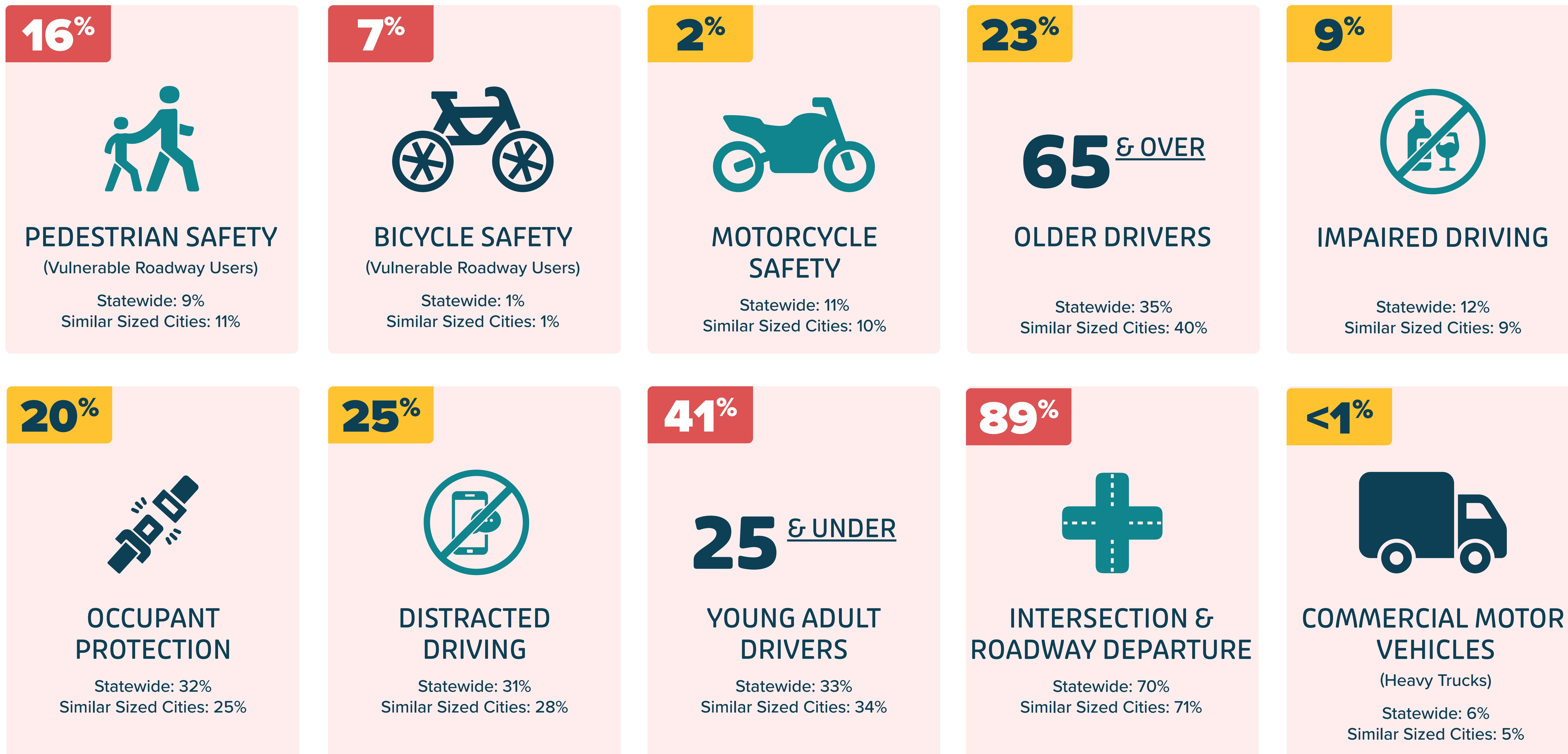
Where Can We Make the Greatest Impact?

Over the last 10 years, Clarkston experienced a greater percentage of fatal and serious injury crashes involving people walking and biking, young drivers, and crashes at intersections or where drivers depart their travel lane, when compared to the state or other cities.

The above Emphasis Areas are outlined in the Georgia Strategic Highway Safety Plan (SHSP) (2025-2029) and represent areas with the greatest potential to reduce fatalities and serious injuries and enhance roadway safety in Georgia.

LEGEND

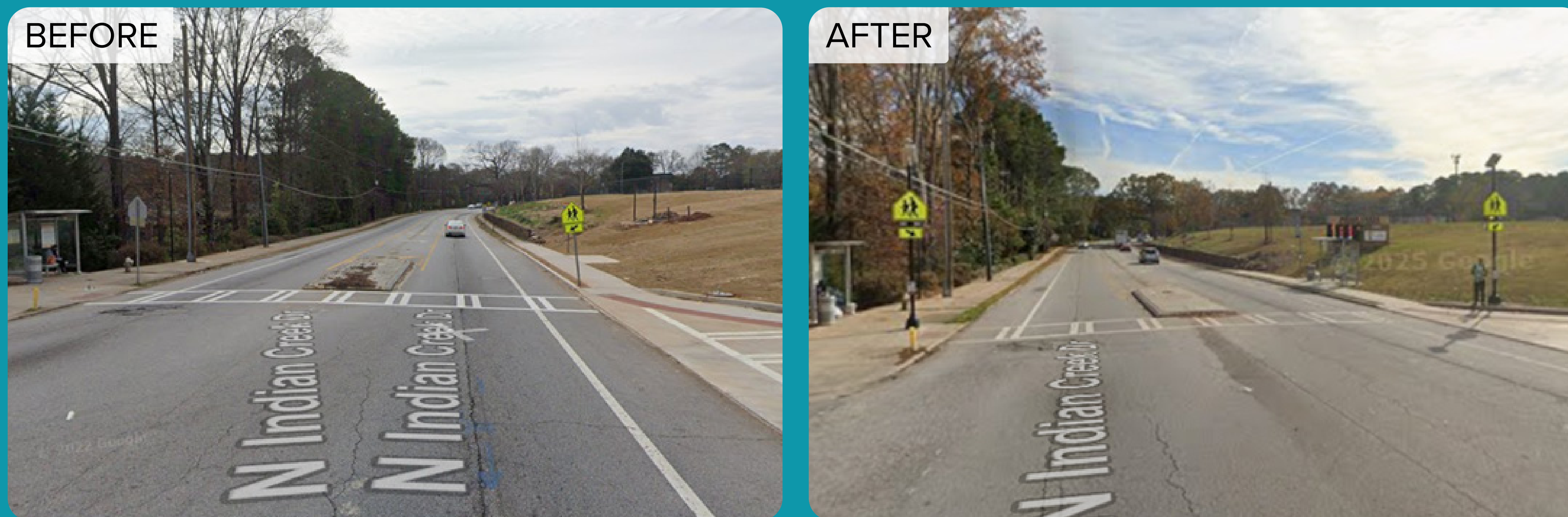
- Clarkston is above state and similar sized city percentages
- Clarkston is below state and similar sized city percentages



Engineering Solutions to Reduce Vulnerable Roadway User Crashes

A disproportionate share of Clarkston's crashes involve people walking or biking. The countermeasures listed below are examples of engineering solutions to reduce the risk of these crashes.

RECTANGULAR RAPID FLASHING BEACONS



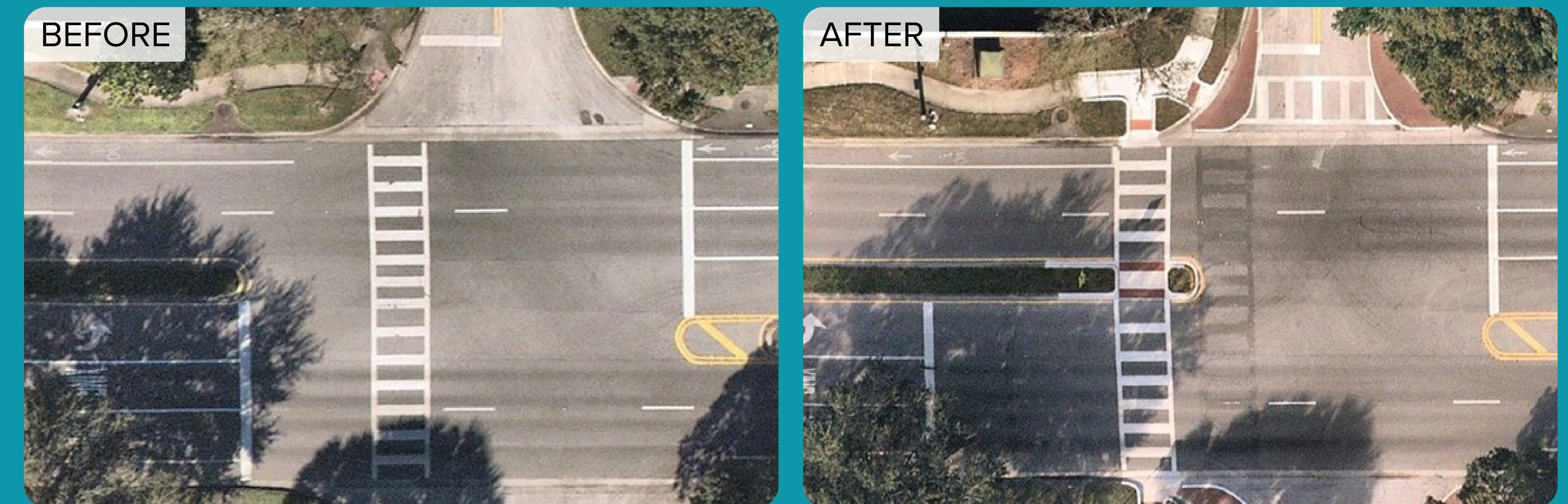
★ Benefits:

- Up to a 47% reduction in pedestrian crashes
- Up to a 98% increase in motorist yielding rates

💰 Cost: \$\$



MEDIANS AND PEDESTRIAN REFUGE ISLANDS



★ Benefits:

- Up to a 46% reduction in pedestrian crashes for installing a median with a marked crosswalk
- Up to a 56% reduction in pedestrian crashes for providing a pedestrian refuge island

💰 Cost: \$\$



Engineering Solutions to Reduce Vulnerable Roadway User Crashes

A disproportionate share of Clarkston's crashes involve people walking or biking. The countermeasures listed below are examples of engineering solutions to reduce the risk of these crashes.

CROSSWALK VISIBILITY ENHANCEMENTS



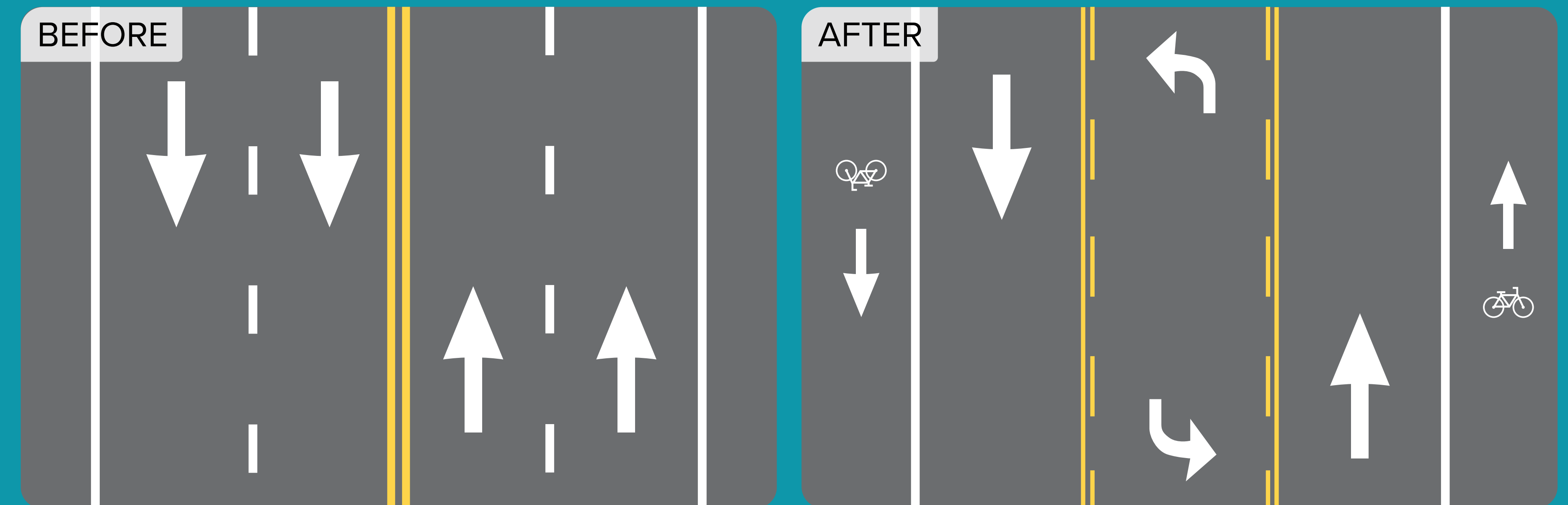
★ Benefits:

- Up to a 40% reduction in pedestrian injury crashes for providing high-visibility crosswalks
- Up to a 42% reduction in pedestrian crashes by installing intersection lighting

💰 Cost: \$



ROADWAY RECONFIGURATIONS



★ Benefits:

- Up to a 47% reduction in all crash types
- Fewer lanes to cross for people walking
- Traffic calming and more consistent travel speeds

💰 Cost: \$-\$\$



Engineering Solutions to Reduce Intersection and Road Departure Crashes

Most of Clarkston's crashes occur either at intersections or involve a car leaving its intended travel lane. The countermeasures listed below are examples of engineering solutions to reduce the risk of these crashes.

ROUNDBOUTS



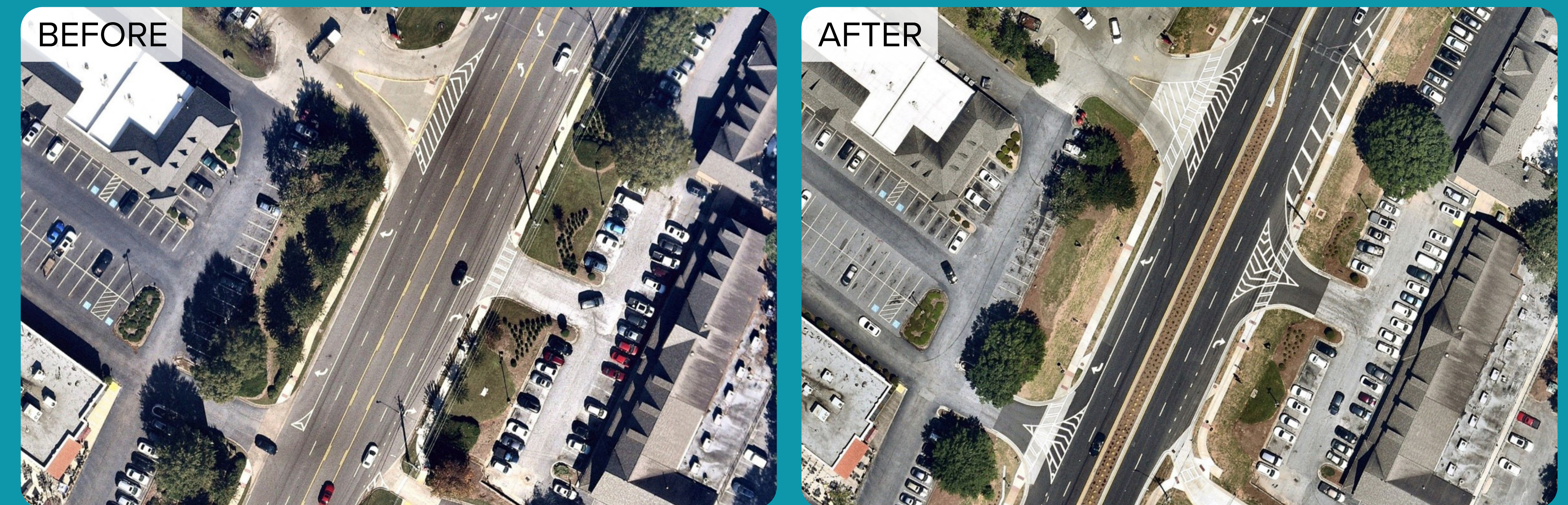
★ Benefits:

- Up to an 82% reduction in fatal and injury crashes at unsignalized intersections
- Up to a 78% reduction in fatal and injury crashes at signalized intersections

💰 Cost: \$\$-\$\$\$



ACCESS MANAGEMENT



★ Benefits:

- Between 25% and 31% reduction in fatal and injury crashes on urban roads
- Facilitates walking and biking
- Reduces trip delay and congestion

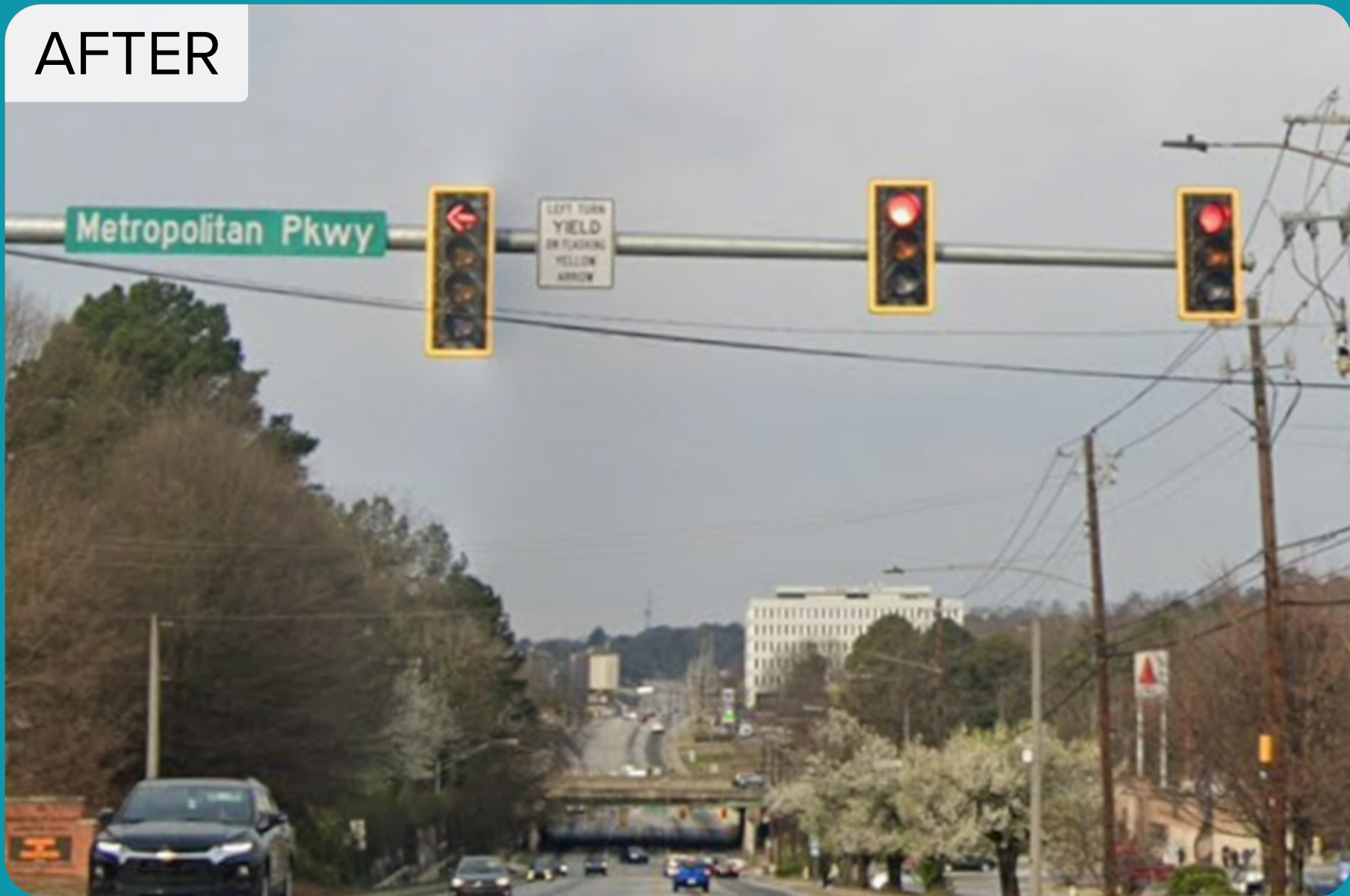
💰 Cost: \$-\$\$\$



Engineering Solutions to Reduce Intersection and Road Departure Crashes

Most of Clarkston’s crashes occur either at intersections or involve a car leaving its intended travel lane. The countermeasures listed below are examples of engineering solutions to reduce the risk of these crashes.

BACKPLATES WITH RETROREFLECTIVE BOADERS



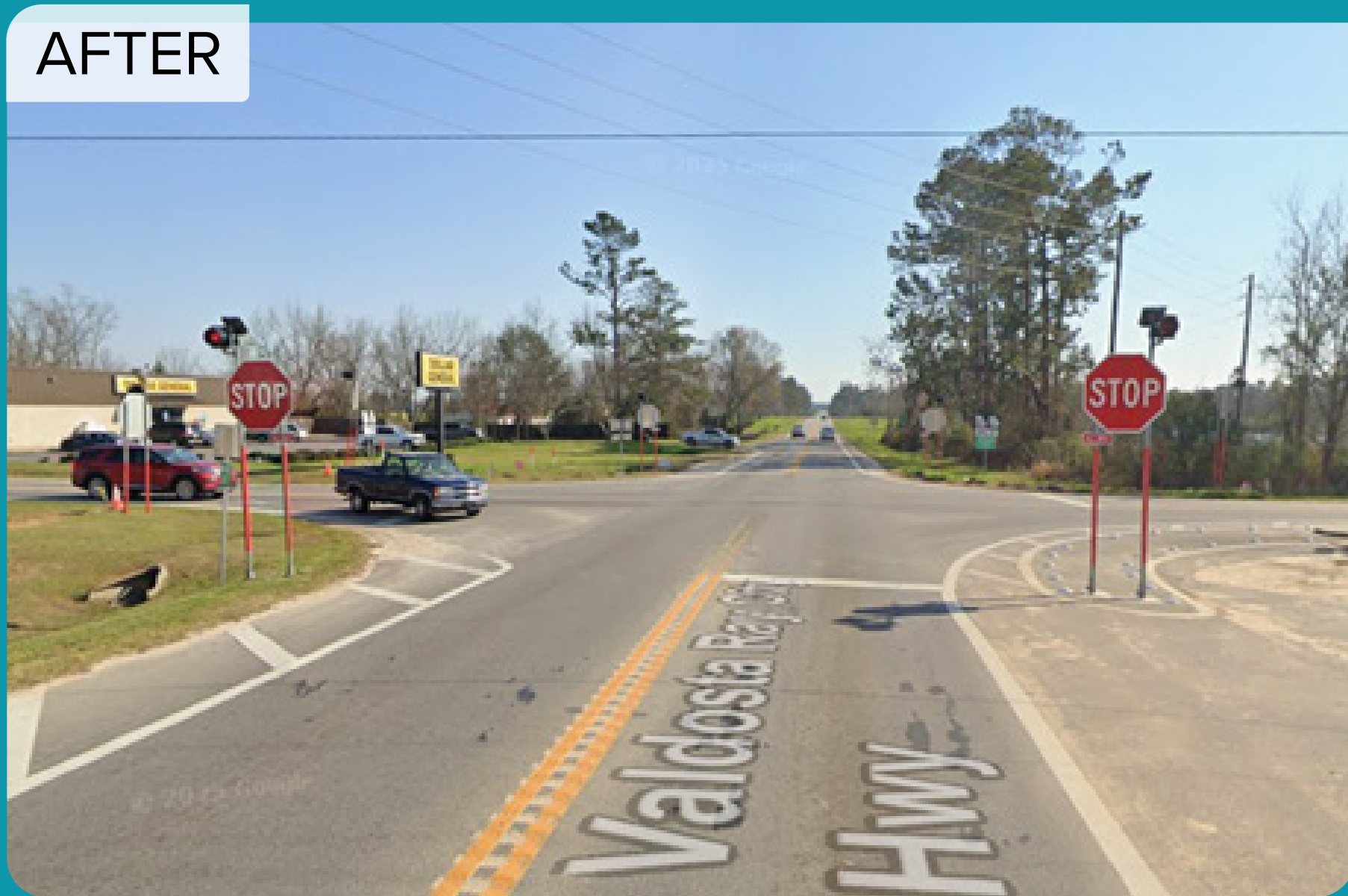
★ **Benefits:**

- Up to a 15% reduction in all crash types
- Improves visibility in both daytime and nighttime condition

💰 **Cost: \$**



MULTIPLE LOW-COST COUNTERMEASURES



★ **Benefits:**

- Up to a 10% reduction in fatal and injury crashes of all types
- Up to a 15% reduction in nighttime crashes
- Up to a 19% reduction in fatal and injury crashes at intersections with 2, 2-lane roadways

💰 **Cost: \$**



What Are Your Top Two Priorities for Transportation Safety in Clarkston?



Goal 1: Eliminate Serious Injuries and Fatalities

We don't want people to die or be injured on our roads.



Goal 2: Create a Walkable, Connected Community

We want people to have a positive (safe, convenient) experience walking to where they want to go in the community.



Goal 3: Foster a Culture of Respect, Belonging, and Appreciation for All Backgrounds

We want everyone—no matter their background, language, age, or ability—to feel respected, included, and welcome to participate in making our community's transportation safer and better for all.



Goal 4: Foster a Culture of Safety and Education

We want everyone in our community to learn about and practice safe travel, working together—families, schools, faith groups, and local organizations—to make Clarkston's streets safer for all.



Goal 5: Support Economic Mobility and Opportunity

We want to make it easier and safer for everyone to get to jobs, homes, and businesses in Clarkston, while helping our community grow and thrive.

What are your top priorities for transportation safety in Clarkston?

Vision:

Clarkston will be a safe, welcoming, and walkable city where streets and public spaces prioritize people, foster belonging and community connection, encourage civic engagement, and provide the foundation for health, opportunity, and economic mobility for all who call Clarkston home.



Goal 1: Eliminate Serious Injuries and Fatalities

Objectives:

- Upgrade high-risk intersections and corridors with improved crosswalks, traffic control devices, signage, lighting, traffic calming, and other proven safety countermeasures.
- Implement safe, protected infrastructure for pedestrians, cyclists, and other vulnerable road users to minimize or eliminate conflicts with motor vehicles.
- Use crash data and risk analysis to guide investments.
- Build a culture of education and shared responsibility around transportation safety—building consensus around the idea that every roadway death can –and should– be prevented.



Goal 2: Create a Walkable, Connected Community

Objectives:

- Expand and maintain sidewalks, trails, and bike paths to connect neighborhoods with parks, schools, markets, transit, and other destinations.
- Implement projects and policies to calm traffic and reduce vehicle speeds, lowering the risk of harm or injury while creating a more pleasant environment for walking and other mobility options.
- Identify and eliminate gaps in pedestrian and bicycle infrastructure, especially near community hubs and transit stops.
- Develop attractive, easy to understand wayfinding signage to help all residents navigate safely – regardless of language needs or abilities.
- Partner with neighboring entities and governments to ensure continuity for safe, connected infrastructure across jurisdictions.





Goal 3: Foster a Culture of Respect, Belonging, and Appreciation for All Backgrounds

Objectives:

- Ensure all safety improvements serve Clarkston's diverse population, including children, seniors, people with disabilities, and English language learners.
- Launch multilingual outreach and education campaigns, working with trusted community leaders/messengers to share information and promote engagement activities to ensure everyone feels safe and welcome to participate.
- Engage a broad range of community members, faith groups, cultural organizations, and youth as partners in transportation safety planning.
- Respect the value of the community's time and participation by offering incentives and making participation easy, convenient, and fun across cultures, languages, ages, and abilities.



Goal 4: Foster a Culture of Safety and Education

Objectives:

- Use culturally relevant materials and trusted messengers/community advocates to strengthen education and awareness of transportation safety issues.
- Partner with schools, local organizations, the faith community, and businesses to promote safe travel behaviors.
- Empower youth and families as safety ambassadors and advocates.



Goal 5: Support Economic Mobility and Opportunity

Objectives:

- Align transportation improvements with economic development, affordable housing, and access to jobs.
- Improve safe pedestrian access to local businesses, schools, and markets.
- Encourage green infrastructure and provide safe, multimodal transportation options to support sustainability and growth.
- Leverage safety interventions, enhanced wayfinding, and other initiatives such as façade grants to increase curb appeal, accessibility, and to catalyze economic vitality of Clarkston's downtown and other retail nodes and destinations



Map Legend

Place a dot on the map:

Where **DO** you **NOT** feel safe when traveling?

-  While driving a car
-  While walking, riding a bike/rolling, or taking transit

Where **DO** you feel safe when traveling?

-  While driving a car
-  While walking, riding a bike/rolling, or taking transit



My Vision for Transportation Safety

In one word or phrase