



Safe Streets Bartow



Public Event #2: Rose Lawn Festival Pop Up

Summary of Engagement

Saturday, September 20, 2025; 10:00 AM – 6:00 PM

Rose Lawn Museum

224 W Cherokee Ave, Cartersville, GA 30120

Engagement Purpose and Objective

The pop-up was the second public event and was intended to update the community on the latest developments with the study including preliminary recommendations and potential solutions; to share information about the planning process; and to encourage engagement on the online platform.

Engagement summary

One member of the engagement team from Sycamore, two members from VHB, and two members from the County hosted this pop-up event at the Rose Lawn Arts Festival located at the historic property in downtown Cartersville. This location was selected for a pop-up event given the popularity of the festival and anticipated turnout.

The setup for the pop-up engagement included four informational boards; flyers with the QR code and website for online engagement, a sign-up sheet to receive email updates, and a printed survey (also available online).

The team conversed with stakeholders at the Bartow SAP tent. Additionally, Bartow County staff distributed flyers and spoke with community members and vendors throughout the festival. Below is a summary of some of the input received from the public at the event:

- Parking is needed to access the nature trail at Mission Road. There is no way to park on either end of the trail.

- County should consider fixing intersections before new development is allowed
- Road drainage issue at Center Road and Autumn Cannon Drive intersection
- Traffic light needed at Hwy 290 at I-75 near Cracker Barrel
- Limited sight distance due to hill at Lee Street and West Ave





